#DRUWE Draft Programme
Wednesday 1st February 2012

Programme

9.45am   arrive & coffee

10.00am   Introduction to the day

10.10am   1) A step change in the way we share knowledge?

From the printing press to Arab Spring...the culture of the web (changes in sharing knowledge). Describe some of the changes that have occured (old media to new media).

Is it a revolution or merely a step change in how we share knowledge?? Social Media Revolution - youtube video

10.30am   2) What do you want to get out of using social media?

STARTER ACTIVITY - post-it notes:- hopes & fears onto flipchart - summarise what people put up and tweak approach thereafter to start exploring their concerns.

10.50am   Tea/Coffee

11.00am   3) Digital Identity:- Personal vs Professional. PS Who am I? Maintaining your reputation as a researcher. The power of giving/sharing/collaborating.
- JI - happy to cover first bit of this if you like.
- Both of us to cover our own digital identity (as examples). Get people into groups and discuss how they currently / or hypothetically could see seperating personal and professional - does it merge into one? Do people keep personal and professional strictly seperate? Do they have 2 accounts on Twitter or Facebook? Does everyone use LinkedIn professionally?
- The point we want to get across is that there is actually no right or wrong answer. People should do what they feel comfortable with - making a well informed decision. Today is starting this thought process.

11.20am   4) Microblogging - Hands on demonstration of Twitter - help participants to get started.

 Have adapted slide a bit. Works left to right and then tweet slide at bottom. Logical order to get people on Twitter. I've also added hashtag to title slide so people who use Twitter can immediately start tweeting.

12.30pm   Lunch

1.15pm   5) Personal Learning Environment - The power of networks

1.45pm   6) Managing Information overload - portals/aggregators e.g. iGoogle/RSS feeds
Use iGoogle - set up as homepage?

2.15pm   7) Research is a social process - collaboration tools & citation sharing
John to cover citation illustration

2.45pm   Coffee break

3.00pm   8) Beyond the Ivory Tower - engaging with a wider audience - blogosphere
You're best leading on this Paul - I don't really blog much.

3.30pm   9) Netiquette
Top tips from Paul and John.

3.45pm   10) Where to from here?
Final group discussion - 5 mins most. Discuss benefits and potentially how they will use SM in the future. Few examples shared from participants to close discussion.

After discussion, revisit original activity - concerns and hopes and check we've covered things.

4.00pm   Close session - T&C.